

Madison Breastfeeding Promotion Network



Volunteers and Health professionals working to promote
and support breastfeeding in the Madison area.

Nominations For 2008 Community Breastfeeding Promotion Awards

The Madison Breastfeeding Promotion Network and the Wisconsin Well Woman Program are seeking nominations for the 2008 Community Breastfeeding Promotion Awards. These awards will be presented at a ceremony on October 2 at 2:00 p.m. at the Warner Park Community Center in Madison, as a part of Breast Cancer Awareness month activities. (Women who breastfeed have a reduced risk of breast cancer.)

Three awards will be given in any of the following categories:

- **Breastfeeding Friendly Business/Public Place Award**
Given to a business/public place that supports breastfeeding mothers by welcoming them and providing a supportive environment in their establishment for women to breastfeed.
- **Breastfeeding Friendly Employer Award**
Given to employers who actively support the efforts of their breastfeeding employees when they return to work after their maternity/adoption leave. (Examples of support include providing flexible breaks; clean, comfortable, and private space; a refrigerator.)
- **Healthcare Award**
Given to individuals or organizations providing healthcare services who make a difference in breastfeeding outcomes by providing support and education for staff and/or families.
- **Breastfeeding Advocate Award**
Given to individuals/groups who work to promote the practice of breastfeeding and/or protect and advocate for the rights of breastfeeding mothers.
- **Breastfeeding Friendly Daycare Center Award**
Given to childcare centers or family daycare centers that support the efforts of breastfeeding mothers whose child is in their care.

Criteria for Nominations:

- Nominees should demonstrate a strong commitment to the promotion, protection and support of the practice of breastfeeding.
- Nominees should be located in Dane County.
- Members of Madison Breastfeeding Promotion Network are not eligible for nomination.

The nomination form and instructions for submission are in a separate attachment.